



## NEWS RELEASE

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For Immediate Release

### **London musician, Kevin Bulmer 'celebrates' CD release and new partnership with Hospice of London**

London, Ontario – A London musician is celebrating hope, courage and the strength of the human spirit with the launch of his new CD in support of Hospice of London.

The release of Kevin Bulmer's "**No Schedule Man**" is the culmination of years of hard work and the desire to bring a message of hope in the face of adversity.

Kevin found inspiration for some of the songs on his album from Cindy and Sean Alward, the wife and son of his close friend Ken. Both Cindy and Sean were both living with terminal illnesses during the same time. Even with this devastating news, they lived life to the absolute fullest and inspired those around them to celebrate life with family and close friends.

"I love Ken Alward like family", says Kevin Bulmer. "It does my heart good to think that he and I can work together to not only celebrate the lives of his son Sean and his wife Cindy, but to do it in such a way as to encourage others to lend their support to Hospice of London who, in turn, will enhance the lives of more people still."

For Ken and his family, the opportunity to raise funds for an organization that focuses on giving individuals living with a terminal illness an enhanced quality of life, has provided them with much comfort as it was a philosophy both Cindy and Sean believed in.

"Cindy and Sean had wonderful support from Hospice," says Ken. "I know that Hospice helped both of them and I want to ensure that other people who will go through the same thing my family has gone through, will be able to access Hospice services. My goal is to make more people aware of what is available to them at Hospice."

On Saturday, June 26, '**No Schedule Man**' will be released at the London Music Club located at 470 Colborne Street in London. The evening will start at 7:00 p.m. and tickets to the event cost \$5. Beginning with the CD release and throughout the next several months, Kevin will be donating a portion of CD and related merchandise sales to Hospice of London, as well as encouraging and accepting free will donations that will go directly to Hospice, in memory of Sean and Cindy Alward. The CDs will be on sale at the London Music Club on the 26th and will be available through all major online retailers within a few weeks. Merchandise will be available online soon as well. Retail links will be posted at [www.kevinbulmer.com](http://www.kevinbulmer.com).

Hospice has also set up a donation fund in memory of Cindy and Sean. To make a donation to the “Celebrating Hope” campaign, visit [www.hospiceoflondon.com](http://www.hospiceoflondon.com) or call (519) 438-2102.

“Giving people, like Cindy and Sean, a better quality of life is why we are here, “ says Jayne Graham, Hospice of London Executive Director. “I am honoured that Kevin and Ken have organized their campaign to help us support other people in our community living with terminal illnesses and their families”

Kevin will be booking a number of performances across Ontario and is planning on carrying his message of hope to every community he visits. “**No Schedule Man**” is truly a work of passion for Kevin filled with messages to inspire and change lives while supporting a good cause.

Hospice of London is a charitable organization that provides compassionate care and companionship to palliative and bereaved individuals and families; recognizing and embracing their unique needs. Hospice relies on donations from our community to provide programs and services at no cost to clients.

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Providing Compassionate Care and Companionship for 25 years!  
837 Talbot Street- London ON N6A 2V7  
TEL (519)438-2102- FAX (519)438-9833  
[www.hospiceoflondon.com](http://www.hospiceoflondon.com)

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